



GateWay of Hope

2024

SPONSORSHIP PACKET

Two Signature Events

We Help Women - April 27th

Champions of Hope - October 9-13th

HOPE.HEALING.WHOLENESS.

1 in 5

women have a mental disorder such as depression, post-traumatic stress disorder (PTSD) and an eating disorder.

65%

 of caregivers are women.

Female caregivers may spend as much as 50% more time providing care than male caregivers.

1 in 3

women have experienced sexual violence, physical violence, and/or stalking by an intimate partner in their lifetime.

Key barriers in accessing mental health care for women:

- lack of insurance / cost
- stigma associated with mental illness
- lack of time/related support (time off work, childcare, transportation)

Source: <https://www.healthassured.org/blog/women-s-mental-health-the-statistics/>

WHO WE ARE

GateWay of Hope is a faith-based non-profit dedicated to introducing women to hope and a better future. Since 2006, we have been dedicated to this mission. In the past 16 years, we have helped introduce over 1,500 women to safe and confidential counseling and support group services. We aim to provide community support and services that help women rise again in Christ and move forward to positively impact themselves and future generations!



Two Events, One Sponsorship!

We Help Women

The We Help Women event is our Spring Luncheon hosted at Hilton Garden Inn on April 27th, 2024. Guests will have the opportunity to network, eat delicious food, participate in a fun silent auction, and hear inspirational testimonials!



Champions of Hope

The Champions of Hope Campaign is a week-long fundraiser October 9-13th, 2024. Our “Champions” are passionate individuals or teams raising funds for mental health services for underserved and underinsured women through peer fundraising.

This week is selected because World Mental Health Day is on October 10th, 2024.

GateWay of Hope will provide FREE mental health screenings with licensed professionals on that day.



Both events benefit our counseling and support group services. Your sponsorship is making a huge difference in the mental health of the 300+ women we serve annually. We cannot thank you enough for your generous support!

2024 SPONSORSHIP LEVELS

	CHAMPION	THRIVING	ADVOCATE	FRIEND
1 minute opportunity at the podium at the Spring/Fall Fundraiser to address all guests.	✓			
Opportunity to show company promotional video to all event guests (up to 1 minute).	✓			
Specific mention as a Sponsor in 1 media advisory and 1 press releases promoting the event.	✓	✓		
Premier recognition as a sponsor on all event promotional materials.	✓	✓		
Sponsor Logo and URL listed in e-newsletters to 1,500+ contacts.	✓	✓	✓	
Social media post(s) announcing the sponsorship on multiple platforms.	✓	✓	✓	
Sponsor logo and URL listed on GateWay's website for 1 year.	✓	✓	✓	✓
A table sponsor at our Spring Luncheon, We Help Women.	✓	✓	✓	✓
Questions? Contact Alycia Keffer at alyciag@gwhope.org or call 913-393-4283.	\$5,000+	\$2,500	\$1,000	\$500

Sponsorship Commitment Form

YES, I will Sponsor with GateWay of Hope (Select one option).

CHAMPION: \$5,000+ _____

THRIVING: \$2,500 _____

ADVOCATE: \$1,000 _____

FRIEND: \$500 _____

I cannot sponsor at this time, but please accept my donation of \$ _____

Sponsor Information:

Company or Individual Name: _____

Contact Name and Title: _____

Address: _____

City, State, and Zip: _____

Phone Number: _____ Email: _____

The person to contact regarding your company logo:

Name: _____ Phone: _____ Email: _____

Payment Information:

___ Enclosed is a check payable to GateWay of Hope.

___ Please send me an invoice.

___ I will process payment through the PayPay QR Code.



Scan. Pay. Go.

Please return this form to: 801 North Mur-Len Suite #111 Olathe, KS 66062 or email to Alycia Keffer at alyciag@gwhope.org